



FOR IMMEDIATE RELEASE:

HORSERACING TV (TM) HEADED TO CHURCHILL DOWNS FOR BREEDERS' CUP WEEK

In-Depth Daily Coverage from Churchill Downs to include Breaking News, Latest Developments, and Special Live Shows

Arcadia, CA, October 24 -- HorseRacing TV (TM) will present its viewers with breaking news and all the up-to-date information leading up to The Breeders' Cup World Championships, Racing's Greatest Day, when HRTV hosts/analysts report live from Churchill Downs, beginning on Wednesday, November 1.

The Breeders' Cup is slated for Saturday, November 4, and HRTV will have five top-notch broadcast members -- Laffit Pincay III, Jon White, Jeff Siegel, Becky Witzman, and Carolyn Conley -- in Louisville throughout the week to provide racing fans and handicappers alike, with all the latest developments surrounding the eight championship races.

"For Thoroughbred racing fans world-wide, there is no day that can match the championship excitement generated by the Breeders' Cup," said Amy J. Zimmerman, executive producer for HRTV. "For the fourth consecutive year, we're pleased to have members of HRTV's on-air broadcast team on the scene to report on the important news as Breeders' Cup Day approaches. They will be supported by their colleagues in our Arcadia, California studio, who will continue to handle many of the fine tracks that we cover on a regular basis throughout the week."

In addition to detailed daily coverage of all the Breeders' Cup participants -- both human and equine -- HRTV will also provide special programming throughout the week from Louisville. On Wednesday, Nov. 1, the network will present live coverage of the Breeders' Cup Draw, beginning at 11 a.m. ET/8 a.m. PT.

HRTV's weekly "Pursuit of the Cup" show, co-hosted by Pincay and Siegel, will air live from Churchill Downs on Thursday, Nov. 2, beginning at 11:30 a.m. ET/8:30 a.m. PT.

On Friday, Breeders' Cup Eve, a special show -- "Pursuit of the Cup Presents Handicapping the Cup" -- will bring HRTV's five-person crew together to provide handicapping analysis, strategies, and insight to all eight championship. It will air live at 3 p.m. ET/Noon PT.

The network's Breeders' Cup Day coverage will also be extensive, with a live, one-hour "Pursuit of the Cup" show commencing at 11 a.m. ET/8 a.m. PT, just before the Breeders' Cup races begin. HRTV's coverage will culminate with a two-hour "Breeders' Cup Winner's Circle" show following the card and beginning at the

conclusion of ESPN's live telecast, at approximately 6 p.m. ET/3 p.m. PT, which will provide in-depth analysis and a recap of all the day's exciting events.

HRTV'S BREEDERS' CUP WEEK SPECIAL PROGRAMMING --
LIVE FROM CHURCHILL DOWNS

WEDNESDAY, NOV. 1

* 11 a.m. ET -- Live coverage of the "Breeders' Cup Draw."

THURSDAY, NOV. 2

* 11:30 a.m. ET -- "Pursuit of the Cup."

FRIDAY, NOV. 3

* 3 p.m. ET -- "Pursuit of the Cup Presents Handicapping the Cup."

SATURDAY, NOV. 4

* 11 a.m. ET -- "Pursuit of the Cup."

* 6 p.m. ET -- "Breeders Cup Winner's Circle."

About HRTV

HRTV (www.hrtv.com) is a 24-hour television network providing up to 15 hours per day of wire-to-wire coverage of live horse racing action from more than 70 Thoroughbred, harness and quarter horse racetracks in the United States, Canada and Australia.

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